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STYLE GUIDE

*your guide to exceptional style and
flattering looks for your best portrait ever*

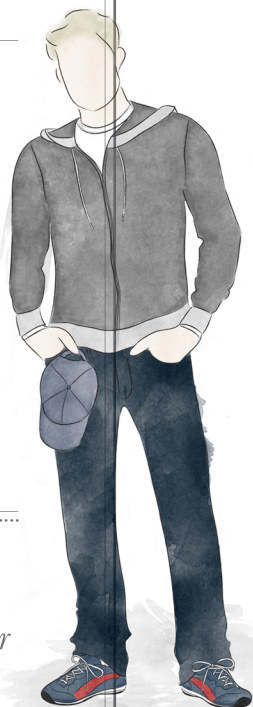


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TIPS *from the pros* FOR A SENIOR GIRL

1	<i>Don't forget to consider accessories, an important element of any shoot. Look for layers in jewelry also, including cute, meaningful chains, bracelets, rings and even hair feathers.</i>
2	<i>Consider starting your senior session with professional hair and makeup, either in the studio or at the local salon.</i>
3	<i>Layers done right are slimming and lead the eye away from problem areas. The right combination can totally dress a look up or calm it down and can give that extra pop of color a wardrobe needs.</i>
4	<i>Bring an elastic brown or black belt to cinch dresses and blouses that may look bulky on camera.</i>
5	<i>Dark denim flatters all shapes, sizes and photographs better than distressed or light washes.</i>
6	<i>Statement jewelry speaks volumes about personality. Go all out with a colorful necklace, chandelier earrings or stacked bangle bracelets. Worn with a simple tee or solid tank, the jewelry takes center stage.</i>
7	<i>Create complete, multi-piece looks. Consider purchasing a cropped blazer to throw over pieces you already own and cuff the sleeves for a fresh, tailored look that will keep its modern edge years after photos are taken.</i>
8	<i>Avoid mixing and matching bold patterns and crazy nail polish colors. Stick to one or two patterns per outfit and a nail polish color that won't draw too much attention to your hands.</i>
9	<i>Materials and texture of clothing is another factor to consider. Shiny clothes can be distracting, and clingy clothing is frustrating to continually adjust. Linens and cotton clothing tend to be easy to work with and photograph well.</i>
10	<i>Dress for the season. Clothing choices should match the season of your shoot. A short dress and flip flops will look out of place in the winter. Instead, try pairing that same dress with tall boots, tights and a long sweater.</i>

TIPS *from the pros* FOR A SENIOR GUY

1	<i>Sports jerseys and equipment as well as other hobby related props (bikes, guitars, your skateboard) will add that personal flair to make you stand out, so don't be afraid to bring them along!</i>
2	<i>Dress to your own style but feel free to take it up a notch more than you normally would. This is your time to rock out your outfit. Add an extra layer, like a jacket or vest to give your outfit a more stylized look.</i>
3	<i>Make sure clothes are comfortable enough to move around in. Stay away from clothes that are binding or that restrict movement.</i>
4	<i>Sure, you aren't likely going to the stylist for an updo, but it's still important to go for a haircut 2 weeks before the shoot. It's enough time for the look to grow back slightly to a more comfortable length.</i>
5	<i>Jeans and t-shirts are the quintessential comfy for everyday wear but senior portraits are a time to shine. Take the extra time to pull a collection of outfits together that will really make those portraits special and unique as you are.</i>
6	<i>Spice up the outfit by stepping outside the box. Adding a pop of color to your outfit can really make a photo. Red shoes, a green jacket, a bright scarf or a fun watch are great ways to add color and interest.</i>
7	<i>Avoid head to toe baggy or head to toe loafers. Fitted clothing tends to translate better to photos and logos will distract from the main subject - you!</i>
8	<i>Your favorite band t-shirts, funky jackets, jerseys, fun sweatshirts and even hats make for great personality shots - the ones where you're just hanging out, being you.</i>
9	<i>It's always better to pack too many options than too few. Make sure everything is clean and wrinkle free.</i>
10	<i>Dress for the season. Clothing choices should match the season of your shoot. A t-shirt and flip flops will look out of place in the winter. Instead, try pairing the same shirt with a button-up, jeans and your favorite sneakers.</i>